

Work Related Preferences

Desired Activities	Desired Working Conditions	Desired Location	Benefits - Tangible and Intangible

1. Summarize the insights from the self-awareness phase into a series of work-related preferences that reflect what you want from your work. Work-related preferences typically reflect the kinds of tasks you want to do, the kinds or working conditions you want to operate under, the location in which you want to work, and the tangible and intangible benefits that you want to receive from your job.

2. Rank order these preferences from most important to least important. This will assist you in future decision-making activities.

Examples:

Activities: Teaching, research, training, learning new things, solving problems, communicating in writing or in person, entrepreneurial, leadership, management, travel, media contact, entertaining, financial

Working Conditions: independent versus group, structured versus open-ended, outdoor versus indoor, classroom, office, or laboratory environment, one site versus multiple settings, focused activity versus multi-tasking.

Location: university, college, medical, government, private sector, legal, industry, entertainment, or business setting; rural, city, or small town locale; Canada versus international

Benefits: good income, professional status, opportunity to make a social contribution, opportunity to work for change in law, policy, or governmental operations, environmental contribution, opportunity to help others, travel, cross-cultural contact, socializing.