Career Skill Building

Today’s Agenda
• Learning Outcomes + Three Things
• Know Yourself, Know Your Career
• Panel Discussion | Kurt, Zoe, Julie
• Matching Values with Values
• Next steps

Learning Objectives
By the end of this workshop, you will be able to...
• Identify some of your personal strengths and career needs
• Take actionable steps to determine possible career options
Three Things
1. Know Yourself
2. Discover Options
3. Take Action

The Forbidden Question
So what are you going to do with that?

Discuss:
1. Which quadrant best describes where you are?
2. What is exciting about being in this quadrant?
3. What is challenging about being in this quadrant?
4. What you are hoping to learn today to keep you in this quadrant or move to another?

1. Perspective
**Testimonial**

"The major issue for me is that I feel like there are no other options other than the academic route and that does not interest me (cutthroat grant applications, publication race, teaching), and so that makes me question if I will ever be able to get a job."

FoGS/GSS Grad Student Climate and Culture Report. 2009

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**Career Planning**

UBC Career Services | October 13, 2011

Marlene Delanghe, M.Ed
Career Advisor, Graduate Students

John Horn, M.A.
Associate Director, Career Development
“For the 21st century we need to re-embrace the realities of change, recognizing that stability and change are both integral parts of work and careers. We need to understand and capitalize on the fact that shift happens.”

- Jim Bright

### Five Essential Attitudes

1. Optimism
2. Curiosity
3. Risk-taking
4. Flexibility
5. Persistence

### Five Skills

1. Communication
2. Collaboration
3. Critical Thinking
4. Creativity
5. Leadership

Source: American Management Association (AMA), 2010
Academia vs. Industry

What is your Element?

Know Your Element

Some “fun facts” about self assessment
A good self-assessment will determine how you...
  ...take in and communicate information
  ...make decisions
  ...are energized by the outside world or your inner world
  ...prefer to keep things open or move towards closure

TWO MINUTE DRILL | Begin forming your PAC
Name five people who are on your Personal Advisory Committee?
What are your strengths?
1. _________________________
2. _________________________
3. _________________________

What do you like to do?
1. _________________________
2. _________________________
3. _________________________

When are you “in the Zone”? 
1. _________________________
2. _________________________
3. _________________________

Who is “Your Tribe”?
1. _________________________
2. _________________________
3. _________________________
Who do you want to meet?
1. _________________________
2. _________________________
3. _________________________

What feeds your soul?
1. _________________________
2. _________________________
3. _________________________

For love or money?

How does this make you feel?
What about this one?

I look at this, and it fills me with hope that there's some way to monetize it...

What is your preferred online space?

Facebook, MySpace, LinkedIn

Know your socially networked young people

I don't understand why people can't...

... ___________________________________________________________________

I am happiest when...

... ___________________________________________________________________
What is your Element?

Five Essential Attitudes
1. Optimism
2. Curiosity
3. Risk-taking
4. Flexibility
5. Persistence

Five Skills
1. Communication
2. Collaboration
3. Critical Thinking
4. Creativity
5. Leadership

Source: American Management Association (AMA), 2010

Courtesy of Schoko-Riegel and Flickr Creative Commons
3. Panel Discussion

Meet Your Panelists

Kurt Heinrich
Public Relations and Media Specialist
Vancouver School Board

Dr. Zoe Hodgson
Director, Research
Women’s Health Research Institute at BC Women’s Hospital & Health Centre

Julie Wagemakers
Deputy Director
Liu Centre for Global Issues

Ask. Questions. Frequently.

Courtesy of Schoko-Riegel and Flickr Creative Commons
4. Matching Values with Values

Corporate Culture and Values
What are Values?
What is Corporate Culture?
Why are both important to your future career?
In your small group, discuss:

1. What is this company’s corporate culture?
2. How do your values align with theirs?

5. Next Steps

- Roles
- Values
- Mission
- Projects
But how do I transition to a non-academic career?

SATISFYING CAREER!

The Hidden Job Market

Lots of ways to discover options!

- Connecting with Others
- Information Interviews
- Special Projects
- Volunteering
- Mentorship
TIPS

1. Identify where you can connect with people: associations, conferences, events.
2. Make this a discipline.
3. Prepare in advance – identify who you want to speak with.

Identify your network

Bill Clinton’s Black Book
Your Networking List

- Name | Title | Organization
- Contact | email | phone
- Touch points | “Fun Facts”
- Ranking connections

Courtesy of sharedferret and Flickr Creative Commons
Your Black Book

Fun Activity:
1. What is your Top 10?
2. How will you learn about them?
3. How are you going to introduce yourself and have a conversation?

TRY THIS

1. Imagine attending a networking event.
2. How would you introduce yourself?

20 SECOND RESUME

SATISFYING CAREER!

UBC Graduate Student in [program] studying…. Interested in…. Past Experience includes…. Looking Forward to….

CONVERSATION KILLERS

Do you have any jobs for me? Can you look at my resume?

What does your company do? (If well known) What is the salary for….
**Impressions Count**

- Dress for Success
- *Gone in 20 Seconds*
- Eye Contact and Body Language
- Your Pitch
- Business Cards

Courtesy of Shawnisa and stock.exchng

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**The Preparation Funnel**

- **UBC Library**
- Primary Source
- Information Interview
- Google
  - Company Website
  - Article or PR Report

**SYNTHESIZE**

“TOUCH POINTS”

[YOUR APPLICATION HERE]

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**5. Wrap It Up**

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**DISCUSS**

1. Think about who you would like to talk to about a career question. Who are other thought leaders in your field?
2. What questions would you like to ask them?
From the Expert

**Accenture: Leverage Your Online Brand**
Date: Monday Oct 17, 2011
Time: 5:00 pm to 6:00 pm
Location: Career Services Lounge

**Grad Student Resume Clinic**
Date: Tuesday Nov 8, 2011
Time: 12:30-1:30 pm
Location: Thea’s Lounge

**Stuart Olson: Dress For Success**
Date: Wednesday Nov 16, 2011
Time: 5:00 to 6:00 pm
Location: Career Services Lounge

Books | Your Reading List

1. Basalla, Susan & Debelius, Maggie. (2007). *So What Are You Going To Do With That?*

Summary

1. Move from a “Wait and See” Approach to a **proactive and creative approach.** Embrace chaos and start now!
2. Create and **embrace unexpected opportunities!**
3. Apply the **practical methods** you learned today to jump start your process.
4. **You no longer need to fear** the question: “*So What Are You Going to Do with That?!*”

Learning Objectives

By the end of this workshop, you will be able to...

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Three Things

1. __________________
2. __________________
3. __________________

Ask. Questions. Frequently.

For more information:

careers.ubc.ca